How to Use Stickers
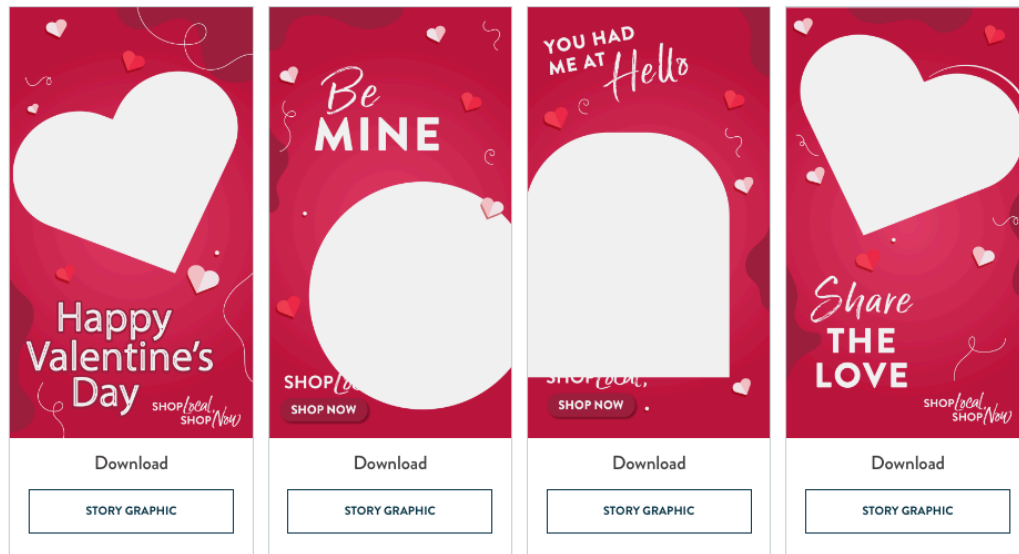
This Valentine's Day, we're excited for you to join our **Shop Local, Shop Now** campaign! We know using graphics on social media can be challenging. That's why we've made it super easy for you to join in on the fun!

To identify your business or one you love as part of the **Greater Bakersfield Chamber** on Valentine's Day, we've created social media frames that you can download and incorporate into your **Facebook** and **Instagram** story posts.

Be sure to tag us (@BakoChamber) in your stories and ensure that your Facebook or Instagram page is public. Otherwise, we won't be able to share your post. And we'd really love to give your contribution the recognition it deserves!

Here are the step-by-step directions to use the graphics above:

1. Download the sticker you want.
   a. On the "Resources" tab, click "Social Media Kit" and then "Story Graphics"

Download

STORY GRAPHIC

Valentine's Day Story options:
https://shoplocalshopnow.com/social-media-kit/
https://shoplocalshopnow.com/social-media-kit/
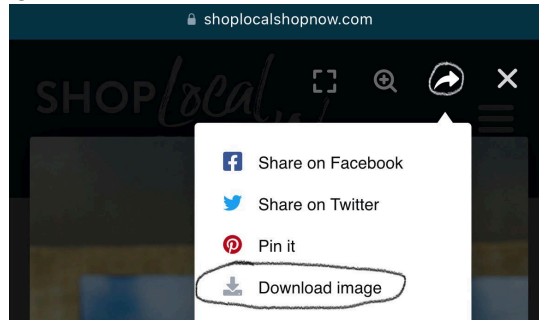https://shoplocalshopnow.com/social-media-kit/
https://shoplocalshopnow.com/social-media-kit/

b. Then press the arrow and click "Download." This will save it to your camera roll.

2. Open Instagram, tap ⊕ at the bottom or swipe right anywhere in Feed.

3. Tap Story at the bottom.

4. Choose the picture you want to upload to your story.

4. To add a sticker to your photo, tap 😀 at the top. Then, tap 🖼 and select the sticker you downloaded from your camera roll.

5. To overlay the Valentine's Day sticker on top of your photo, enlarge the sticker size until it fits the whole screen.

Let's spread love this Valentine's Day by showcasing our commitment to supporting local businesses. **Like, comment, share and more importantly shop local!** ❤️